genasys

Genasys Protect EVAC

Keep people safe with zone-based response planning and evacuation management.

When emergencies arise, **accurate zones** are critical to **quickly notify** the right teams or community members. Be ready to **act immediately** and **accelerate decision-making** through comprehensive, tech-enabled planning, preparation, and response coordination.

Genasys Protect keeps you ready to respond to any event, enhancing safety levels for first responders and communities.

Zones allow for rapid response to targeted locations.
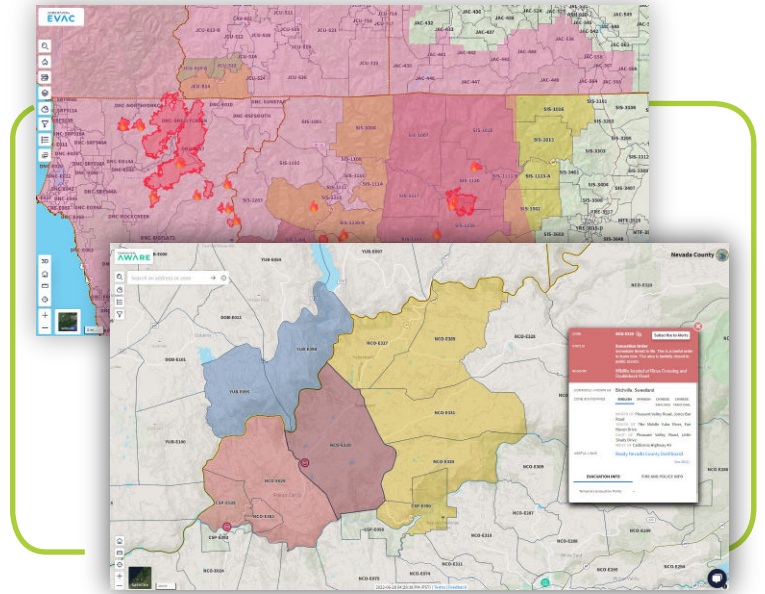
Flexible Zones

Intelligent zones of neighborhoods to improve evacuation planning and communication. Use map-based tool to integrate and display on state, county, and municipal websites.

Planning & Modeling

Model behaviors to plan for effective responses and/or evacuation scenarios covering emergencies like wildfires, floods, active shooters, hurricanes, and more.

Actionable Communication

Genasys Protect mobile app keeps your community in the know. Communicate effectively to reach your audience before, during, and after an event.

Rapid Response

Reduce response times by 80% with a common operating picture across agencies and mutual aid. Provide situational awareness with local information on a map.

Targeted Alerting

Remove guesswork and improve targeted alerting across multiple channels including intelligible, outdoor speakers for efficient evacuation and public safety

"Genasys Protect was an easy way for us to track threats by zone. At any one time, we had an average of 57 highlighted zones at the evacuation advisory level. Using Genasys Protect, we knew exactly how many residents we were looking at. We could calculate exact numbers, e.g., 20,200 folks in 11,807 structures on 160,000 acres needing evacuation. (Genasys Protect) gave everyone an instant snapshot of what we were up against." – **Tony Blackman San Mateo, CA Battalion Chief**
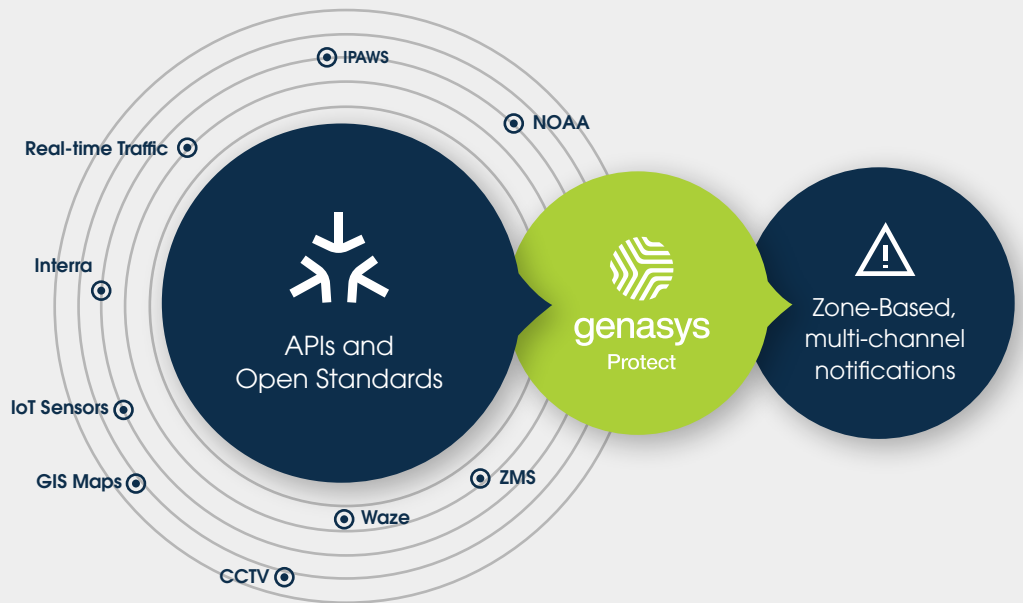
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Genasys Protect: A Superior Protective Communications Solution

React quickly to unexpected events and emergencies with precise and flexible zones. Target communication to specific zones ensuring safety information and instructions reach everyone quickly. Gain the confidence that comes from knowing your response plans are fully tested and backed by a partner with more than four decades of front-line experience. Genasys Protect keeps people safe before, during, and after emergency events.

The Genasys Protect Difference

» **Deploy** emergency teams faster, saving valuable minutes during an emergency

» **Reduce** response times by 80% with zones to communicate quickly

» **Communicate** the right messages targeted to a specific geographic area

» **Sequence** evacuation plans and minimize traffic issues with real-time data to protect life

» **Enhance** response models and planning with detailed local data including shelters, facilities, and high-risk sites

» **Facilitate** multi-agency collaboration with shared zones for rapid response

IPAWS · NOAA · Real-time Traffic · Interra · IoT Sensors · GIS Maps · Waze · ZMS · CCTV

APIs and Open Standards — **genasys Protect** — **Zone-Based, multi-channel notifications**

"*One of the challenges our ballpark operations team and our security group have to worry about is coordination with city, state, and local authorities in the event a situations occur. Having platforms that give us the ability to interoperate with other agencies is a really big deal for us and something that we think will become increasingly important.*" – **Brian Shield, SVP/CTO, Boston Red Sox**

Genasys: Global Provider of Protective Communications Solutions

Protecting people and property for over 40 years and covering over 70 Million people in more than 100 countries worldwide, including more than 500 cities, counties and states in the U.S., as well as more than half of all California counties.

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